



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Target Enterprises
15260 Ventura Blvd Ste 1240
Sherman Oaks, CA 91403

Contract # 4334385

Schedule Dates 10/25/20-11/03/20
Advertiser Club For Growth (3622)
Agency Target Enterprises (2076)
Product POLITICAL ISSUE (ns) (1187)
Brand CLUB FOR GROWTH ACTION (803049)
Salesperson Eagle/LA, Los Angeles (3882)
Sales Office Eagle-Los Angeles
Buyer Name IADANZA,JULIE
Phone/Fax /
CPE 2987
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments CLUB FOR GROWTH ACTI KATHI THORNTON

Date Entered 04/10/20
Last Modified 04/13/20
Entered By Jeffrey Schneider
CO-OP No
External # ECR26901023
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$18,731.25
Net Total \$106,143.75
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2020	2	\$1,225.00
Nov. 2020	81	\$123,650.00
Grand Total:	83	\$124,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-0.9)	10/26/20-10/30/20	1	:30	6A- News-Good Morning Washington at 6a	5	X	X	X	X	X			5	\$500.00	\$2,500.00	Washington (WJLA)	GMW 6AM	4/10/20
2.0	Normal Line / SPOT (2-0.9)	11/02/20-11/03/20	1	:30	6A- News-Good Morning Washington at 6a	2	X	X						2	\$500.00	\$1,000.00	Washington (WJLA)	GMW 6AM	4/10/20
3.0	Normal Line / SPOT (3-1.5)	10/26/20-10/30/20	1	:30	7A- ABC-Good Morning America	5	X	X	X	X	X			5	\$900.00	\$4,500.00	Washington (WJLA)	GMA	4/10/20
4.0	Normal Line / SPOT (4-1.5)	11/02/20-11/03/20	1	:30	7A- ABC-Good Morning America	2	X	X						2	\$900.00	\$1,800.00	Washington (WJLA)	GMA	4/10/20
5.0	Revised Line / SPOT (5-1.1)	10/26/20-10/30/20	1	:30	9A- Live with Kelly	5	X	X	X	X	X						Washington (WJLA)	KELLY & RYAN	4/10/20
5.1	Normal Line / SPOT (5-1.1)	10/26/20-10/30/20	1	:30	9A- Live with Kelly	8	X	X	X	X	X			8	\$550.00	\$4,400.00	Washington (WJLA)	KELLY & RYAN	4/13/20
6.0	Normal Line / SPOT (6-1.1)	11/02/20-11/03/20	1	:30	9A- Live with Kelly	2	X	X						2	\$550.00	\$1,100.00	Washington (WJLA)	KELLY & RYAN	4/10/20
7.0	Revised Line / SPOT (7-1.1)	10/26/20-10/30/20	1	:30	12P- News-ABC 7 News at Noon	5	X	X	X	X	X						Washington (WJLA)	NOON NEWS	4/10/20
7.1	Normal Line / SPOT (7-1.1)	10/26/20-10/30/20	1	:30	12P- News-ABC 7 News at Noon	10	X	X	X	X	X			10	\$450.00	\$4,500.00	Washington (WJLA)	NOON NEWS	4/13/20
8.0	Normal Line / SPOT (8-1.1)	11/02/20-11/03/20	1	:30	12P- News-ABC 7 News at Noon	2	X	X						2	\$450.00	\$900.00	Washington (WJLA)	NOON NEWS	4/10/20

CONFIRMATION CONTRACT

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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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9.0	Normal Line / SPOT (9-1.4)	10/26/20-10/30/20	1	:30	11A- ABC-The View	5	X	X	X	X	X			5	\$650.00	\$3,250.00	Washington (WJLA)	THE VIEW	4/10/20
10.0	Normal Line / SPOT (10-1.4)	11/02/20-11/03/20	1	:30	11A- ABC-The View	2	X	X						2	\$650.00	\$1,300.00	Washington (WJLA)	THE VIEW	4/10/20
11.0	Normal Line / SPOT (11-1.7)	10/26/20-10/30/20	1	:30	6P- News-ABC 7 News at 6p	5	X	X	X	X	X			5	\$1,000.00	\$5,000.00	Washington (WJLA)	6PM NEWS	4/10/20
12.0	Normal Line / SPOT (12-1.7)	11/02/20-11/02/20	1	:30	6P- News-ABC 7 News at 6p	1								1	\$1,000.00	\$1,000.00	Washington (WJLA)	6PM NEWS	4/10/20
13.0	Normal Line / Access (13-4.1)	10/26/20-10/30/20	1	:30	7P- Wheel Of Fortune	3	X	X	X	X	X			3	\$3,000.00	\$9,000.00	Washington (WJLA)	WHEEL OF FORTUNE	4/10/20
14.0	Normal Line / Access (14-7.2)	10/26/20-10/30/20	1	:30	7:30P- Jeopardy	5	X	X	X	X	X			5	\$7,000.00	\$35,000.00	Washington (WJLA)	JEOPARDY	4/10/20
15.0	Normal Line / Access (15-7.2)	11/02/20-11/02/20	1	:30	7:30P- Jeopardy	1								1	\$7,000.00	\$7,000.00	Washington (WJLA)	JEOPARDY	4/10/20
16.0	Normal Line / SPOT (16-1.0)	11/01/20-11/01/20	1	:30	9A- ABC-This Week								1	1	\$25,000.00	\$25,000.00	Washington (WJLA)	THIS WEEK	4/10/20
17.0	Normal Line / SPOT (17-1.0)	10/31/20-10/31/20	1	:30	6P- News-ABC 7 News at 6p Wknd							1		1	\$750.00	\$750.00	Washington (WJLA)	SAT 6PM NEWS	4/10/20
18.0	Normal Line / SPOT (18-1.2)	11/01/20-11/01/20	1	:30	8A- ABC-Good Morning America Sunday								1	1	\$1,000.00	\$1,000.00	Washington (WJLA)	SUN GMA	4/10/20
19.0	Normal Line / SPOT (19-1.9)	10/25/20-10/25/20	1	:30	6:30P- News-ABC 7 News at 630p Wknd								1	1	\$725.00	\$725.00	Washington (WJLA)	SUN 630PM NEWS	4/10/20
20.0	Normal Line / SPOT (19-1.9)	11/01/20-11/01/20	1	:30	6:30P- News-ABC 7 News at 630p Wknd								1	1	\$725.00	\$725.00	Washington (WJLA)	SUN 630PM NEWS	4/10/20

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21.0	Normal Line / SPOT (20-2.3)	10/31/20-10/31/20	1	:30	7P- Wheel Of Fortune Wknd							1		1	\$1,000.00	\$1,000.00	Washington (WJLA)	WHEEL OF FORTUNE	4/10/20
22.0	Normal Line / SPOT (21-2.8)	10/31/20-10/31/20	1	:30	7:30P- Jeopardy Wknd							1		1	\$1,000.00	\$1,000.00	Washington (WJLA)	JEOPARDY	4/10/20
23.0	Normal Line / SPOT (22-3.0)	10/25/20-11/01/20	1	:30	11P- 12:05A (EST)								1	2	\$500.00	\$1,000.00	Washington (WJLA)	SUN 11PM NEWS	4/10/20
24.0	Normal Line / SPOT (23-0.7)	10/26/20-10/30/20	1	:30	1P- ABC-GMA3: Strahan Sara and Keke	5	X	X	X	X	X			5	\$375.00	\$1,875.00	Washington (WJLA)	GMA 3	4/13/20
25.0	Normal Line / SPOT (24-0.7)	11/02/20-11/03/20	1	:30	1P- ABC-GMA3: Strahan Sara and Keke	2	X	X						2	\$375.00	\$750.00	Washington (WJLA)	GMA 3	4/13/20
26.0	Normal Line / SPOT (25-1.1)	10/26/20-10/30/20	1	:30	5P- News-ABC 7 News at 5p	3	X	X	X	X	X			3	\$850.00	\$2,550.00	Washington (WJLA)	5PM NEWS	4/13/20
27.0	Normal Line / SPOT (26-1.1)	11/02/20-11/02/20	1	:30	5P- News-ABC 7 News at 5p		1							1	\$850.00	\$850.00	Washington (WJLA)	5PM NEWS	4/13/20
28.0	Normal Line / SPOT (27-0.8)	10/26/20-10/30/20	1	:30	4P- News-ABC 7 News at 4p	3	X	X	X	X	X			3	\$600.00	\$1,800.00	Washington (WJLA)	4PM NEWS	4/13/20
29.0	Normal Line / SPOT (28-0.8)	11/02/20-11/02/20	1	:30	4P- News-ABC 7 News at 4p		1							1	\$600.00	\$600.00	Washington (WJLA)	4PM NEWS	4/13/20
30.0	Normal Line / Access (29-4.1)	11/02/20-11/02/20	1	:30	7P- Wheel Of Fortune		1							1	\$3,000.00	\$3,000.00	Washington (WJLA)	WHEEL OF FORTUNE	4/13/20

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